Why should I consider the Crane Clinic in Trexlertown when there are doctors everywhere?

Because it is the first in Pennsylvania to be recognized as a nationally certified chiropractic rehabilitation facility by the nationwide Chiropractic Rehabilitation Association.

The doctors have been specially trained in treatment, rehabilitation, and prevention of work related health problems helping to reduce not only direct but indirect business costs. They are aware of the complexities of the job site and the benefits of not only prompt appropriate treatment but also employee training.

They are members of:
- Accident and Industrial Injury Associates preferred provider network
- Corporate Education and Consultation Associates, Inc. peer review board
- International Association of Chiropractic Industrial Consultants
- Chiropractic Rehabilitation Association

This is a chiropractic group uniquely qualified to meet more of the growing health care needs of the business community.

Additional memberships include:
- International Chiropractic Association
- International Chiropractic Pediatric Association
- American Chiropractic Association
- Foundation for Chiropractic Education and Research
- Pennsylvania Chiropractic Federation
Should medical physicians refer to chiropractors?

YES—and here's why.

The following scientific studies done by medical sources comparing chiropractic care against medical and physical therapy non-surgical care of the back and neck show that chiropractic procedure relieves chronic and severe pain, both immediate and long term, in half the time it takes medical physicians (who are not trained in chiropractic procedure).

No wonder as many people with back pain choose to go to chiropractors as go to orthopedic surgeons. This fact is stated in Spine journal*, in a report published by the Department of Medicine, University of Texas Health Science Center.

If you are the victim of an injury to your musculoskeletal system and have not gotten satisfactory results from medical treatment, perhaps you should urge your medical physician to refer you to a doctor of chiropractic for a thorough evaluation. In addition to a record of excellent results, it is important to note that chiropractic is a non-surgical procedure.

* April 1987 Issue Vol. 12, No. 5, pp. 264-68

RESEARCH SUPPORTS THE FACTS

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<th>California Workmen’s Compensation Study (1971), C. Richard Wall, M.D.</th>
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<td>Average lost time per employee — 32 days in the M.D.-treated group, 16.6 days in the chiropractor-treated group.</td>
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<td>Employees reporting lost time — 23% in the M.D.-treated group, 47.9% in the chiropractor-treated group.</td>
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<td>Employees reporting lost time in excess of 60 days — 13.3% in the M.D.-treated group, 6.7% in the chiropractor-treated group.</td>
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<tr>
<td>Employees reporting complete recovery — 34.8% in the M.D.-treated group, 53.4% in the chiropractor-treated group.</td>
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<th>Oregon Workmen’s Compensation Study (1971), R. Haughton, M.D., Director, Workmen’s Compensation Board.</th>
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<td>Examining the form of remuneration the majority received, it is interesting to note the results of these treated by chiropractic physicians.</td>
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<td>A total of twenty-nine claimants were treated by no other physician than a chiropractor. 50% of these workmen resumed work after one week of time loss. Their claims were closed without a disability award.</td>
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<td>Examining claims treated by the M.D., in which the diagnosis seems comparable to the type of injury suffered by the workman treated by the chiropractor, 41% of these workmen resumed work after one week of time loss.</td>
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<td>Results — Chiropractic treatment was more effective than hospital outpatient management, mainly for patients with chronic or severe back pain. A benefit of about 7% points at the confidence level between three quarters and two thirds of the benefit was evident throughout the follow-up period. Secondary outcome measures showed that chiropractic was more beneficial.</td>
</tr>
<tr>
<td>Conclusions — For patients with low back pain in whom manipulation is not contraindicated, chiropractic is almost certainly cost-effective, with long-term benefit in comparison with hospital outpatient management. The benefit is seen mainly in those with chronic or severe pain, introducing chiropractic into NHS practice should be considered.</td>
</tr>
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</table>

For copies of the first two studies, contact the American Chiropractic Association, 1720 Clarendon Blvd., Arlington, Virginia 22209.

*To receive the last two studies visit your local library or contact the publications directly. ©American Chiropractic Association 1991

CRANE CHIROPRACTIC WELLNESS CLINIC

A Nationally Certified Chiropractic Rehabilitation Facility

DR. DANIEL CRANE, B.S., D.C., C.C.R.P.
Certified Chiropractic Rehabilitation Physician (CRA 1991)

DR. SHERI SCHANTZENBACH, B.S., D.C.
8156 HAMILTON BLVD., TREXLERTOWN
395-5828

Seeking Excellence in Natural Health Care
WELCOME...
It is our intent to provide for your health care needs as completely and effectively as possible. Total chiropractic care comprises not only the elimination of existing conditions, but also the prevention of illness and a broad approach for the optimum wellness, including management of diet and exercise. Whether you are seeking pain relief, rehabilitation, maintenance care, or other goals for your health, we are here to help ... a real doctor/patient relationship that makes sense.

... TO HEALTH

- New patients being accepted now
- Videos explain how and why
- Competitive fees and courteous staff
- Assistance with your insurance
- Treatment of work related, auto, sports, or other personal injury
- Exercise, diet, nutrition and stress management
- Convenient location, office hours, and parking
- Multi-faceted wellness programs

A conservative, unique approach to health restoration, disease prevention, and optimum wellness.

CRANE CHiropractic WELLNESS CLINIC

Dr. Daniel Crane
Rt. 222 & Little Creek Circle
Trexler Town, Pa. 395-5828
INTENT...

It is our intent to provide for your health needs as completely and effectively as possible. Total chiropractic care comprises not only the elimination of existing conditions, but also the prevention of illness and a broad approach for the optimum wellness, including management of diet and exercise. Whether you are seeking pain relief, rehabilitation, maintenance care, or other goals for your health, we are here to help... a real doctor/patient relationship that makes sense.

... TO SERVE

- New patients being accepted now
- Videos explain how and why
- Competitive fees and courteous staff
- Assistance with your insurance
- Treatment of work related, auto, sports, or other personal injury
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CRANE CHIROPRACTIC WELLNESS CLINIC

Dr. Daniel Crane
Rt. 222 & Little Creek Circle
Trexlertown, Pa. 395-5828
TODAY . . .
You may be seeking relief or have special goals for your well-being. Together with you, we can provide optimum chiropractic care and help you realize your health potential. We find a healthcare program that meets your needs and explain our procedures with entertaining video programs. If your concern is short term relief, corrective care, or family maintenance care, we’re here to help and provide what you choose. A real doctor/patient relationship that makes sense

. . . TOGETHER

- New patients being accepted now
- Videos explain how and why
- Competitive fees and courteous staff
- Assistance with your insurance
- Treatment of work related, auto, sports, or other personal injury
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CRANE CHIROPRACTIC WELLNESS CLINIC

Dr. Daniel Crane
Rt. 222 & Little Creek Circle
Trexlerstown, Pa. 395-5828
WHEN...

Maybe you have a problem with your health; you thought it would go away; you tried some other remedies or other doctors; now it’s time to consider chiropractic care; it’s more than just for back pain. Why not call for a free consultation to find out if yours is a chiropractic case?

... NOW

- NO CHARGE CONSULTATION
- OPEN SIX DAYS A WEEK

CRANE CHIROPRACTIC WELLNESS CLINIC

Dr. Daniel Crane
Rt. 222 & Little Creek Circle
Trexlerlown, Pa.
395-5828
SERVING EASTERN PENNSYLVANIA SINCE 1970

Q. WILL IT HURT?...

You go to a doctor because of a pain or some other sign that there is a problem — maybe serious. You don’t go just for the fun of it. You go with some real concern. You don’t want any more discomfort or to be treated like a number. At this clinic you are treated with respect, gentleness, and dignity. You’re important. Your peace of mind, relief from pain, and optimum health are foremost.

... A. NO.
Dear Patients and Friends:

I wish there were some new way to say Merry Christmas!

Someone was heard to say this, and the wise reply was made, "Thank God there isn't!"

The spirit of Christmas is as simple as the heart of a child. It needs no flashy slogan and no special sales effort to promote it. No clever advertising agent can lend new glamor to its ancient magic. It is as elemental as the sun and the wind and the rain; as brilliantly clear as the stars that glowed on Galilee on that Holy Night - those same twinkling stars that shed the same steady light on an older and perhaps wiser world today.

A new way to say Merry Christmas?

No, indeed! The graceful tree you bedeck is the same as all the trees of its kind that have stood on all the hills since the world was young. The fresh, sweet joy in the eyes of a child on Christmas morning is the same joy that has filled the eyes of children since Christmas became an institution. The strange exultation that fills our hearts when we hear the joyful notes of Christmas music is the same exultation that overwhelmed the shepherds of Bethlehem when they stood on the hillside and heard the angel choir.

Yes, it is true. Back of the gifts and the gaiety that surround Christmas is an immemorial spirit of "peace on earth, good will toward men."

Christmas is still Christmas. In a world that seems to have gone far awry with changes, let us give thanks for this one precious permanency.

Yours for better health, naturally,

Daniel E. Crane, D.C.
Merry Christmas from the Doctors and Staff of the Crane Chiropractic Offices.

We are deservedly gratified at the reception given our office by the people of the area in their search for health. Now, during this festive holiday season, we are taking time out to say Thank you!

Daniel E. Crane, D.C.

As we look to the future we ask you to consider Chiropractic care for your entire family.

Our personal concern:
Your health and our reputation.
Therefore, we accept only those cases we sincerely believe we can help.

Daniel E. Crane, D.C.

The Federal government classifies Chiropractic as one of the four major healing professions which include Doctors of Medicine, Doctors of Dentistry, Doctors of Osteopathy, and Doctors of Chiropractic.

Chiropractic makes no claims of being a “cure-all” and Doctors of Chiropractic have no hesitancy in referring patients elsewhere after a thorough and scientifically careful diagnosis. However, Chiropractic has been so effective in its results — sometimes when all else has failed — that, today, one out of every five Americans make use of Chiropractic care, giving it the second largest following among the recognized healing arts!