

# CHIROPRACTIC AND CHIROPRACTORS

An Advertisement by Elbert Hubbard

**C**HIROPRACTIC is the science which has brought the backbone to the front, so to speak. Incidentally, it has also done much to stiffen the vertebræ and give vim to the vimless, substituting health for disease.

Chiropractic is based on the assumption that all diseases have their cause in *subluxation*, that is, undue pressure on the spinal nerves. This impingement, or pinch, restricts the flow of mental impulses at some point in their passage through the nerves, from their origin in the brain to the tissues which they supply with mental energy. Their food-supply is cut off, and they give notice of their resentment in their own way—by causing us pain. For pain is but the cry of an injured nerve.

It is here that the Chiropractor, by means of his skilful "thrust," relieves the subluxation by returning the misaligned vertebræ to their normal position. Thus, the free flow of vital current is re-established and health is restored.

Chiropractic goes direct to the *cause*, instead of shilly-shallying and dilly-



*Dr. D. D. Palmer was the Discoverer of Chiropractic. Then came the second generation who developed the crude theory and method to a philosophy, science and art—B. J. Palmer, who is now at the head of this school.*

their life's work.

Doctor B. J. Palmer is the greatest teacher of the Science of Chiropractic in America. He is a skilled anatomist, a sound philosopher, and his heart is in his work.

Under his tuition, efficient and helpful Chiropractors are developed and embarked on a career of usefulness and profitableness, both to themselves and to the community at large.

dallying with effects. There is no dope nor drugs, no reaction, no weary periods of convalescence in Chiropractic. Its benefits are immediate and lasting. It places the individual *en rapport* with himself.

We live in the Age of Progression. Old theories, old ideas, old remedies, old textbooks are being discarded. "The old order changeth, giving place to new." Especially is this true in regard to matters appertaining to Health.

We have lost faith in drugs, and turn to Chiropractic with increasing confidence.

Skilful Chiropractors are in increasing demand, and many are choosing it as

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