WARNING

Pain Between Shoulder Blades
Stiffness or Pain in Lower Back
Numbness in Arms or Hands
Numbness or Pain in Legs
Stiffness of the Neck
Painful Joints
Loss of Sleep
Headaches

Any of these symptoms is reason for concern, but when more than one is experienced repeatedly it is time to act. Not with smelly gels and sticky oils, but with safe, proven effective, chiropractic care - the natural healing method.

The minor backaches & headaches we often credit to overexertion and stress are not to be ignored. They are WARNING signals from your body that a problem exists, usually within the nervous system. That is where chiropractic can help. Dr. Rhine knows that if left untreated, these warning signs may lead to more SERIOUS disorders.

By carefully adjusting the spine's vertebrae to a more normal position, many of these problems can be successfully reduced or relieved, without the use of drugs and medications. All of the adjusting techniques practiced at the Rhine Chiropractic Center are proven safe and gentle as those commonly associated with manipulative therapy. Because Dr. Rhine understands your concerns, he will share with you the results of his findings. He is professional in the analysis and treatment of spinal abnormalities.

Don't let another day of needless pain ruin your day. Call the Rhine Chiropractic Center at 391-0858.

RHINE
Chiropractic Center
4684 Broadway • Tilghman Square Shopping Center
Allentown, PA 18104
(610) 391-0858
SPECIAL OFFER
TO NEW PATIENTS
Effective Immediately
Through July 31, 1995
$25
For A Chiropractic Exam Including
• A Preliminary Consultation with the Doctor
• A Complete Orthopedic & Neurological Examination of the Spine
• Spinal X-rays, if necessary
• And A Report of Findings
NORMAL VALUE $185
For An Appointment Call 391-0858
This applies to spouses, children & other family members.

Dr. Larry K. Rhine
Dr. Larry K. Rhine founded our practice with the goal of bringing the latest chiropractic techniques to our area. Over the years, he has perfected his skill in analyzing technical body alignment to arrive at the true source of his patient's health problems. His pioneering individual treatment plans are well-known for their ability to restore a patient's health as quickly and completely as possible.

Dr. Rhine was born and raised in Allentown and is very happy to make Allentown his home. After attending Salisbury High School and completing his undergraduate college studies, he received his Doctor of Chiropractic degree from the Palmer College of Chiropractic and completed an internship at Mt. Holly, New Jersey.

Dr. Rhine entered private practice as an associate in Florida in 1986 and became the Director of a chiropractic clinic in Louisville, Kentucky. He moved to Allentown in 1989 to open our practice.

Since graduation, Dr. Rhine has kept his knowledge of chiropractic and general health care on the leading edge through intensive personal study and by attending numerous seminars. He is especially trained in the area of chiropractic biophysics, orthopedics and sports related injuries and conditions.

1. A complete health history is taken listing any old injuries or chronic problems you may be experiencing. During the consultation, Dr. Rhine will meet with you to discuss your problem and determine how you may be helped through Chiropractic care.
2. Checking the spine is an important part of the chiropractic exam. Chiropractic care has proven itself effective in the treatment of spinal related conditions, without the use of drugs.
3. The chiropractic physical administered at the Rhine Chiropractic Center includes X-rays of the spine. Any subluxations or misalignments are determined by careful analysis of these X-rays.
4. After the results of the examination, X-rays and health history have been studied, Dr. Rhine will meet with you to report the findings and explain the treatment schedule.

RHINE Chiropractic Center
4684 Broadway • Tilghman Square Shopping Center • Allentown, PA (610) 391-0858
Dear Friend,

Have you ever wondered why 1 out of every 3 people suffer from one or more of the following conditions:

- Recurring Headaches
- Neck Pain and Stiffness
- Jaw Pain (TMJ)
- Pain in the Arms and Hands
- Chronic Muscle Spasms and Tension
- Lower Back Pain
- Spinal Disc Rupture/Pain
- Pain Down the Legs
- Joint/Arthritic Pain

You yourself may be a victim of chronic pain and discomfort, and think that "you'll just have to learn to live with it!"

Recurring Pain: Your Body Out of Balance

Recurring pain is a distress signal. . . your body telling you something is out of balance. While pain relievers may temporarily turn off the alarm switch, they don’t put out the fire. In essence, they seldom correct the cause of the problem and also produce dependency, dangerous side effects and adverse reactions.

Fortunately, many types of painful conditions can now be RELIEVED and even ELIMINATED through recent advancements in chiropractic care. These new gentle, but highly effective treatment protocols are attempting to correct the CAUSE of the problem and thus, prevent it from returning.

If you’ve ever thought about going to a chiropractor for a painful condition you suffer from but you hesitated because you weren’t sure it is right for you, please read on . . .

I’m Doctor Larry K. Rhine and in light of the latest research on chronic pain conditions and new treatment methods, I have decided to hold a “Chronic Pain Clinic” to help women who is part of my ongoing community service program. In the past, I’ve helped hundreds of people feel better and live healthier, more productive lives following my program of “spinal-corrective” care. And now, I would like to introduce more people to the many healthful benefits my spinal care program has to offer.

So if you’ve always wanted to see what advanced chiropractic care can do for you, now is the best time to do so because . . .

For one week only, Oct. 28-Nov. 2, I will hold my “Chronic Pain Clinic” and provide my comprehensive evaluation services for only $20 (normally, a charge of $200 for a new patient).

What does this offer include? Everything to make an accurate chiropractic diagnosis and recommendations for your painful condition:

- An in-depth consultation and health history
- A complete chiropractic examination directed at finding the cause of your chronic condition
- A full set of specialized X-rays to determine if a misalignment in your spine is causing your problem (these X-rays would normally cost you at least $120).
- An analysis of your X-rays and exam results so we can see what needs to be done to help relieve your problem.
- Helpful literature that shows how your body really works and why you experience chronic, recurring pain.
- Answers to all your most probing questions about modern chiropractic care and what it can do for you.

The appointment doesn’t last long at all. In most instances, the evaluation appointment can take less than 30 minutes. But now, as part of this one-time offer, you can care for and find out if you need chiropractic care and how it can help you eliminate the painful condition you’re suffering from.

Uniquely Qualified

I received my secondary education at Salisbury High School right here in Allentown. After completing my college studies, I graduated from highly acclaimed Palmer College of Chiropractic in Davenport, IA. I’ve completed courses in orthopedics, nutrition, and Chiropractic Biophysics. I’ve also had post graduate training in “Motion Palpation”, a chiropractic specialty that detects small movements in the spine. In addition, I have continued my education in such areas as radiology, treatment of the low-back conditions, proper exercise, sports and accident-related injuries, and the latest techniques of postural restoration. I have had first-hand experience with the diagnosis and treatment of many thousands of cases while assisting at clinics in W. Palm Beach, FL and Mount Holly, NJ. Prior to fulfilling my dream of opening a practice in my hometown of Allentown, I was the director of a successful clinic in Louisville, KY.

1. Chiropractic “treatment” was significantly more effective than medical treatment, particularly for patients with long-term and severe pain.

2. That Chiropractic should now be included with Britain’s National Health care service either in hospitals or clinics.

3. Chiropractic results were long-term throughout the two year follow-up period, with less chance of the problem returning.

The results from this study were so significant that they were published recently in the September, 1990 volume of the Harvard School Medical Health Letter that is distributed to literally thousands of medical doctors across the country.

No Surgery Needed!!!

Another study done by the AV MED HMO in Wisconsin took 12 patients that were told they needed back surgery and tried a Chiropractic Pilot Program. 12 out of 12 recovered and “No Surgery Needed.”

Migraine Headaches Gone!!!

In Australia, the federal government commissioned a study to determine if chiropractic care was effective in treating migraine headaches. Eighty-five patients who had suffered from migraines for an average of 19 years were divided into three groups. One group received chiropractic treatment, and the other two received traditional medical therapy.

All three groups reported some relief, but the chiropractic group reported superiority on all levels studied.

Now Is the Time For Chiropractic Care

This year, more than 500,000 people will lose their jobs because the chronic back and neck pain they suffer from will get so bad, they will no longer be able to work! It’s true!

What’s worse, these people will end up ruining their relationships with their spouses and children. And not just because they’ve lost their jobs, but because their families get sick and tired of constantly being around someone who is always sick and tired!

These 500,000 people might one day find themselves all alone and out of work. And if that isn’t enough, any recreational pursuits they used to enjoy (golf, fishing, bowling, tennis, jogging, you name it) will be a thing of the past.

Listen . . . Don’t become a statistic . . . do something about it NOW before you become one of these 500,000 tragic cases.

Don’t Wait . . .
Rely On My Expertise

You are unfortunate enough to be suffering from a chronic, painful condition. To add to your health problems is the fact that this may be affecting your:

- Job Performance
- Personal Relationship With Others
- Recreational Activities

Don’t wait . . . rely on my expertise to help you find a solution to your health problem. To get the answers, call my office and set up an appointment for the “Chronic Pain Clinic” that will be open just one day to analyze your tests, and on the following day, I’ll tell you what needs to be done to help you with your problem.

THE NUMBER TO CALL:

IS: 391-0858

Call anytime between 9-7, Mon.-Fri. and tell our Front Desk Assistant when you’d like to come in for the Special Introductory Examination during our “Chronic Pain Clinic.”

We expect to get flooded with appointments for this “Chronic Pain Clinic” and having only 40 evaluation appointments available, we encourage you to please call us as soon as possible to assure that you don’t miss this special opportunity.

I look forward to helping you get rid of your pain and discomfort so you can start living a healthier, more productive life.

Sincerely,

Dr. Larry K. Rhine
Tilghman Square
Shopping Center
Allentown
391-0858
If you suffer low back pain, you are not alone.

Studies show that every year:

- 7 million Americans are treated for back pain.
- About 2 million new cases of lower back pain develop.
- Approximately 2 million back operations are performed.
- New studies find that surgery for low back pain is rarely needed.

Relief from the pain you are experiencing may be available. Our doctors are specially skilled in the techniques of spinal adjustments and knowledgeable in the prevention of low back problems. Our advanced diagnostic capabilities enable us to locate your misalignment with pinpoint accuracy. All of our adjusting methods are safe and gentle. As a result, chronic pain is relieved quickly while joint mobility and function are restored.

If you, or a friend of yours, suffer from either acute or chronic back pain, call the Rhine Chiropractic Center to schedule a convenient appointment for your examination today. Please hurry, there are a limited number of appointments available.

RHINE CHIROPRACTIC CENTER
4684 Broadway • Tilghman Sq. Shopping Center • Allentown, PA (610) 391-0858
1301 Chestnut Street • East Penn Plaza • Emmaus, PA (610) 967-4996
Coopersburg Family Chiropractic • 21 N. Main St. Village Centre • Coopersburg, PA (610) 282-2525
Find Relief... from low back pain

$25 Special Offer

CHIROPRACTIC EXAMINATION
For All New Patients
Now Through Feb. 3rd
(normally valued at $185)

This applies to spouses, children and other family members
If X-Rays are necessary, there will be a nominal fee.

Special Offer Includes:

• A Preliminary Consultation with the Doctor
  a complete health history will be taken listing any old injuries or chronic problems,
  along with any present symptoms you may be experiencing. During the consultation,
  our doctors will meet with you to discuss your problem and determine how you may be
  helped through chiropractic care.

• An Orthopedic & Neurological Examination of the Spine
  Checking the spine is an important part of the chiropractic exam. Chiropractic care has
  proven itself effective in the treatment of spinal related problems without the use of
  drugs.

• A Report of Findings
  After the results of the examination, and health history have been studied, our doctors
  will meet with you to report the findings and explain treatment schedule

• Most Insurance Companies have Chiropractic Coverage

• A Referral To The Proper Specialist will be made if
determined that Chiropractic Cannot Help You

RHINE Chiropractic Center

4684 Broadway • Tilghman Sq. Shopping Center • Allentown, PA (610) 391-0858
1301 Chestnut Street • East Penn Plaza • Emmaus, PA (610) 967-4996
Coopersburg Family Chiropractic • 21 N. Main St. Village Centre • Coopersburg, PA (610) 282-2525

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If You Have Pain, Treat The Cause...

FREE SPINAL EXAM

- Migraines
- Headaches
- Arm-Shoulder Pain
- Numbness in Hands
- Low back Pain
- Mid Back Pain
- Whiplash
- Hip Pain
- Muscle Spasms
- Neck Pain

Pinched nerves may cause or contribute to your health problems. These symptoms **DO** have a cause.

ALMOST ALL INSURANCES COVER CHIROPRACTIC, INCLUDING BLUE CROSS & BLUE SHIELD

*FREE EXAM INCLUDES CONSULTATION WITH DOCTOR, AND POSTURAL ANALYSIS. FURTHER EXAMS, X-RAYS AND TREATMENT EXCLUDED.*

RHINE CHIROPRACTIC CENTER
DR. LARRY K. RHINE
(conveniently located at the New Tilghman Square)
across from K-Mart
4684 Broadway
Allentown 391-0858

Printed and distributed by Advosystem, Inc. (215) 788-0175
If You Have Pain, Treat The Cause . . .

- Migraines • Muscle Spasms
- Headaches • Neck Pain
- Arm-Shoulder Pain • Hip Pain
- Numbness in Hands
- Whiplash • Low Back Pain
- Mid Back Pain

Pinched nerves may cause or contribute to your health problems. These symptoms DO have a cause.

FREE SPINAL EXAM & CONSULTATION
(NO OBLIGATION)

Based on the results of your free spinal exam, appropriate recommendations will be made concerning x-rays, treatment or referral to another doctor

EXPIRES SEPT. 30, 1989

RHINE CHIROPRACTIC CENTER
DR. LARRY K. RHINE
TILGHMAN SQUARE • 4684 BROADWAY • OFF TILGHMAN & HAUSMAN
ALLENTOWN • 391-0858

FREE SPINAL EXAMINATION

This Spinal Examination includes a minimum of 10 standard tests for evaluating your spine.

Danger Signals of Pinched Nerves!
1. Headaches, Dizziness, Loss of Sleep
2. Neck Pain, Tight Muscles
3. Pain Down Arms, Shoulders Pain
4. Numbness in Hands or Feet
5. Pain Between the Shoulders
6. Difficult Breathing

Can Chiropractic Help You?
FREE CONSULTATION & SPINAL EXAMINATION
Most Insurances Accepted

- AUTO ACCIDENT
- WORKMAN'S COMP.
- MAJOR MEDICAL

$45.00 Value

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TILGHMAN SQUARE • 4684 BROADWAY • OFF TILGHMAN & HAUSMAN
ALLENTOWN

391-0858
How Long Have You Been Suffering With The Same Painful Health Problem?

According to a recent booklet carried in Reader's Digest, Chiropractic has been successful in many cases where other health-care methods have failed. Call for an appointment. 391-0858

If you have a health problem, isn't it worthwhile to get a second opinion — to determine if you can be helped without drugs or surgery? Many illnesses are structural in nature, or so complex that they may not respond to traditional medical methods. In addition, many people find that they have adverse side-effects from medication.

Millions of Americans depend on their chiropractor as their family doctor. They utilize their chiropractor for treatment of a wide variety of health problems.

RHINE CHIROPRACTIC CENTER
DR. LARRY K. RHINE
(conveniently located at the New Tishman Square)
Allentown 391-0858
FREE CLINIC DAY
ONE DAY ONLY • SAT. JANUARY 13, 1990
9 am – 3 pm
CALL FOR YOUR APPOINTMENT

Don’t miss this opportunity to find out what CHIROPRACTIC CAN DO FOR YOU!

IF YOU SUFFER FROM THE SYMPTOMS SHOWN, CALL NOW FOR YOUR APPOINTMENT

FREE TESTS INCLUDE:

- *x-ray, (one full spine)
- Neurological exam
- Orthopedic exam
- Spinal exam
- Posture analysis
- Blood pressure

*X-rays will not be administered unless clinically necessary.

RHINE CHIROPRACTIC CENTER
DR. LARRY K. RHINE
(conveniently located at the New Tilghman Square)

4684 Broadway
Allentown 391-0858

We accept Personal Injury and Workman's Comp Cases, And Most Insurances Cover Chiropractic Care Including Blue Cross, Blue Shield
IT'S TIME YOU FOUND OUT WHAT A CHIROPRACTOR CAN DO FOR YOU!

Be a Part of Lehigh County's "DOCTORS WITH A HEART PROGRAM"

Valentines Week Feb. 11th -16th

CALL THESE DOCTORS NOW! SHOW YOU CARE

TO SUPPORT SERVICE MEN & WOMEN IN THE GULF, THESE PARTICIPATING DOCTORS INVITE YOU INTO THEIR OFFICES TO DONATE A NON-PERISHABLE ITEM TO BE SENT OVERSEAS

In return for your Gift, accept our offer to find out what chiropractic can do for you. — FREE

To determine if chiropractic can help you, receive these FREE tests to include:

- X-ray (area of complaint) X-ray only if clinically necessary.
- Orthopedic exam
- Spinal exam
- Neurological exam
- Posture analysis

Call Now For Your Appointment*

Rhine Chiropractic Center

4684 Broadway
Allentown, PA 18104
(215) 391-0858
(DR. LARRY K. RHINE
(conveniently located at the new Tlghman Square, across from K-Mart)

Chiropractic Professional Center

2615 Main Street
Schnecksville, PA 18078
(215) 799-0700
(DR. SCOTT M. GEDYE
(located across from Merchants Bank at the corner of Routes 309 and 873 in Schnecksville)

SHOW YOU CARE VALENTINES WEEK FEB. 11-16 *limited to 25 new patients per office
WE WANT TO SERVE YOU!

FREE CLINIC DAY

Saturday, October 18 9 a.m.-2 p.m.
at our of our clinics
For New Patients Only

Don't miss this opportunity to find out what CHIROPRACTIC CAN DO FOR YOU!
FREE TESTS INCLUDE:
- X-Ray (one full spine)
- Neurological exam
- Orthopedic exam
- Spinal exam
- Posture analysis

1. HEADACHE
2. STIFFNESS OF NECK, WHIPLASH, ARTHRITIS
3. MIGRAINE
4. PAIN BETWEEN SHOULDERS
5. TENSION
6. VASCULAR
7. PAIN IN ARMS OR LEGS
8. PAIN IN ARMS OR LEGS
9. PAINFUL JOINTS, TENDON INJURIES
10. STIFFNESS OF ELBOWS, ANKLES
11. PAIN IN ARMS OR LEGS
12. BACKACHES, DISC INJURY, SPRAIN OR STRAIN
13. Numbness in hands or feet

We Accept Personal Injury and Workman's Comp. Cases. And Most Insurances Cover Chiropractic Care Including Blue Cross, Blue Shield.

*X-rays will not be administered unless clinically necessary.

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1874 Catasauqua Rd., Valley Plaza Allentown, PA 264-4949

Chiropractic Professional Center
4815 Rte. 873, Schnecksville, PA 799-0700

Rhine Chiropractic Center
Tilghman Square, 4684 Broadway Allentown, PA 391-0858

Family Health Chiropractic P.C.
1242 W. Liberty St. Allentown, PA 432-7070

Family Health Chiropractic P.C.
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We want to be your Chiropractors

Initial Entrance Fee For Entire Family
$25.00

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A full service facility with emphasis on neck and back care as well as sport injuries.

• Full-service computerized muscle testing
• Isokinetic rehabilitation and strengthening program
• Postural stabilization

• Therapeutic neuromuscular massage
• Trigger-point therapy massage
• Nutritional counseling and body composition analysis

We have a good working relationship with other health care providers in the area. Therefore if your case is not a chiropractic one, we will refer to the appropriate health care provider.

This places you under no obligation for further services. Come in and find out yourself why so many people rave about Chiropractic Health Care.

RHINE CHIROPRACTIC CENTER
Tilghman Square 4684 Broadway, Allentown
391-0858
Put Your Child In Good Hands

From skillful spinal adjustments to friendly office staff, you’re in good hands with us.

In the hands of concern... natural health care for sickness and diseases.

Gentle care for newborns... Even a natural, drugless birth may cause subluxations that can lead to various health problems.

Corrective care for children... Childhood falls and injuries may lead to Scoliosis, poor posture and other various types of health disorders.

Hey Kids:
Come see Holly Jolly The Clown, Get your Face Painted and See a Puppet Show explaining Natural Health Care to Children.

FREE Postural & Scoliosis Screening
Call 391-0858

In the Hands of...
Dr. Larry Rhine
Dr. Ken Drakas
Dr. Karen Carpenter
Dr. Frank Gasparovic

RHYNE CHIROPRACTIC CENTER
Tilghman Square, Allentown 391-0858
Get The Results You’re Entitled To

Relief From • Neck & Back Pain • Numbness & Tingling
• Headaches • Muscle Spasms
• Arm & Leg Pain • Pinched Nerves

DR. LARRY RHINE OFFERS YOU A...

FREE FIRST VISIT

Includes Consultation, Spinal Exam, 2 X-Rays*

*If Indicated

Call Rhine Chiropractic Center
Tilghman Square, Allentown

Exam Value $11500
Offer Expires 11/10/93

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Tilghman Square, Allentown

Exam Value $11500 391-0858
Offer Expires 11/10/93

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Tonight's Topic:
"How to be bursting with energy!"

Join your host Christopher Naughton
with guests
Dr. Scott Gedye
and Dr. Larry Rhine

PHONE IN YOUR QUESTIONS & COMMENTS

TONIGHT at 8:00

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